

GLENN LLOPIS GROUP

The Immigrant Perspective On Business Leadership



CONTRIBUTING WRITER TO

Forbes AOL Latino HUFFPOST

AS FEATURED ON:

Bloomberg Businessweek



Thriving in a Brave New Workplace

How will the workplace evolve in the next few years? How will the various generations of employees learn to co-operate to make the workplace of the 21st century productive and innovative? How will organizations make use of the talents of all their employees? Glenn Llopis (pronounced 'yō-pēs) has a vision of the workplace of the future that embraces change and diversity and shows corporate America how to continue to grow in a fast-changing marketplace with fickle customers and an uncertain economy.



Immigrant perspective. Entrepreneurial spirit. Passion. Generous purpose. Circular vision. Cultural promise. From these Hispanic roots, Glenn has launched a successful entrepreneurial and corporate career that spans two decades. He has set many sales records and advised giants in the food and beverage industry like Frito-Lay, ConAgra Foods, Costco, Safeway, Kroger, Kraft Foods, PepsiCo, Wal-Mart and many others.

How do you put the power of diverse talent to work for a sustainable future? Glenn is showing the way for a new generation of leaders to change the workplace culture to one that embodies both success and significance. To start turning around society, Glenn believes, you first have to turn around people, by empowering them to believe in themselves.

KEYNOTE, COACHING AND TRAINING TOPICS

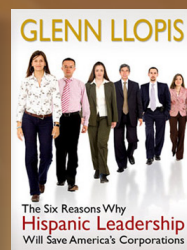
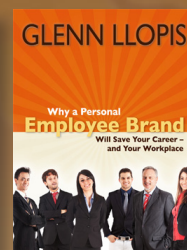
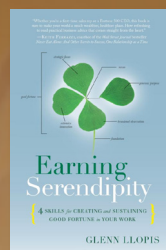
Business issues

- ▶ Why risk must be your best friend in today's business climate
- ▶ The Costco Factor: to win the business game, you need to change how you think
- ▶ Diversity management is the key to growth: make it authentic
- ▶ 50 million and growing: why it's time for businesses to pay attention to Hispanics
- ▶ The lack of cultural intelligence is damaging our enterprises and our economy
- ▶ Why giving without expecting a return is your best business strategy
- ▶ To survive and thrive you must think like an immigrant

Societal issues

- ▶ Advancement of women in leadership
- ▶ Social responsibility
- ▶ Hispanic leadership
- ▶ Diversity as a source of innovation
- ▶ The positive contribution of multicultural leadership
- ▶ Leading with kindness
- ▶ Universities aren't teaching the right subjects – what direction should they take?

Books By Glenn Llopis



The Immigrant Perspective on Business Leadership

Most leadership programs are tactical and tired. Companies must either figure out how to include the voices of all their workers into the organization in real ways, or they will miss out on the biggest demographic change since Columbus discovered America. That means missing out on markets, customers, employees – their future.

Glenn works with organizations to develop authentic leaders that utilize the natural skill-sets and characteristics inherent in their cultural roots. The workplace must allow their employees to unleash their imagination, their innovative genius and their passion. Finding employees who can do that and can embrace an uncertain future is key for America's – and the world's – economic success going forward.

Glenn offers insightful, high-energy commentary on current news with his unique immigrant perspective and passion. He focuses on workplace, leadership, and entrepreneurial/ intrapreneurial issues.

Glenn has provocative, authoritative things to say about many workplace issues including generational conflict, the economy, the war for talent, entrepreneurial concerns, environmental issues, multi-national issues, diversity and inclusion, and the uncertainty about the future. He believes in an ethical, innovative vision of the future that will lift people of all kinds and in all places. Employees must shift their thinking from the organization as provider to the organization as enabler.

Glenn conducts his keynotes, workshops and seminars in both English and Spanish.

To learn more about Glenn Llopis, his clients and community, please visit:

www.GlennLlopis.com

www.InnovationHumanity.org

www.CenterforHispanicLeadership.com

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WHAT AUDIENCES SAY



"In our challenging and uncertain times, Glenn Llopis presents clear and positive lessons for a new form of enlightened business - one that addresses both the professional and civic responsibilities of his audience."

~ Adlai Wertman, Professor of clinical management and organization, founding director of the Society and Business Lab, Marshall School of Business, University of Southern California

"Glenn's entrepreneurial acumen and sentience are genuine, infectious, and disarmingly engaging. Welcome his "Cuban fusion", which has the impetus to transform global business into global living: passion + sensitivity + a sustainable legacy - for a brand or a believer."

~ Anthony L. Almada, Founder-EAS Nutrition

"As someone who has dedicated his life to the study and practice of innovation and corporate entrepreneurship, I am reminded constantly of the power of serendipity. What Llopis points out eloquently is that we can all do things to enhance the likelihood of serendipitous events by intention, awareness and presence.

~ Dr. Robert C. Wolcott, Professor of Corporate Innovation and Entrepreneurship at Northwestern's Kellogg School of Management.

"Glenn's vision and message of how to best embrace innovation is eye-opening, amazing, wonderful - can't put together enough adjectives to describe it. It's life-changing. I believe that Glenn is on the cutting edge of a paradigm shift in how we view business and our contributions to the world."

~ Karen E. Klein, Bloomberg BusinessWeek